

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KUTV-TV Salt Lake City-Ogden	Date: 8/6/2012
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I, Wired Media Partners

do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast: Monday, September 10, 2012	Date of Last Broadcast: Sunday, September 16, 2012
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Total Gross Charges: \$55,475.00

This broadcast time will be used by: **Center Forward**

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No



Wired Media Partners

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

10. The following table summarizes the results of the study.

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Center Forward

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

325 7th Street NW Suite 400, Washington, DC 20004

Executive Director 202-441-60 **Treasurer:** Jeff Murray

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Monday, August 06, 2012

James A. Nelson

303-989-4700

Date

Signature

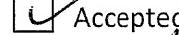
Contact Phone Number

To Be Signed By Station Representative

Accepted

Accepted In Part

Rejected

Accepted

Signature

KRISTEN HENDERSON

Printed Name _____

Title

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Wired Media Partners



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract # **1350588**
Schedule Dates 09/10/12-09/16/12
Advertiser Center Forward (71144)
Agency Wired Media Partners-Fairfax (13005)
Product POLITICO ISSUE (ns) (1187)
Brand CENTER FORWARD EST 11541 (465965)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMNU
Buyer Name VAIU CHRIS
Phone/Fax /
CPE 11541
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments



		Salt Lake City (KUTV)		Spots	Rate
		By Broadcast Month	Sep. 2012	75	\$55,475.00
Grand Total:				75	\$55,475.00

Date Entered	08/03/12
Last Modified	08/03/12
Entered By	Kristen Henderson
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$8,321.25
Net Total	\$47,153.75
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/10/12-09/14/12	1	:30	5A- News-2 News This Morning 5a		1	1	1	1	1	1	1	5	\$150.00	\$750.00	Salt Lake City (KUTV)		8/3/12
2.0	Normal Line / News	09/10/12-09/14/12	1	:30	5:28-30A- News-2 News This Morning 530a		1	1	1	1	1	1	1	5	\$300.00	\$1,500.00	Salt Lake City (KUTV)		8/3/12
3.0	Normal Line / News	09/10/12-09/14/12	1	:30	6A- 8A (MST)		1	1	1	1	1	1	1	5	\$600.00	\$3,000.00	Salt Lake City (KUTV)		8/3/12
4.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	8A- CBS-This Morning (New Title)		1	1	1	1	1	1	1	5	\$250.00	\$1,250.00	Salt Lake City (KUTV)		8/3/12
5.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	5A- CBS-This Morning; Saturday							1	1	1	\$50.00	\$50.00	Salt Lake City (KUTV)		8/3/12
6.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	7:38-30A- CBS-News Sunday Morning						1	1	1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/3/12	
7.0	Normal Line / SPOT	09/11/12-09/14/12	1	:30	8:58-56A- CBS-The Price Is Right						1	1	1	\$750.00	\$2,250.00	Salt Lake City (KUTV)		8/3/12	
8.0	Normal Line / News	09/10/12-09/14/12	1	:30	11:58-27A- News-2 News at Neon						1	1	1	3	\$350.00	\$1,050.00	Salt Lake City (KUTV)		8/3/12
9.0	Normal Line / SPOT	09/11/12-09/13/12	1	:30	1P- 2:30P (MST)						1	1	1	2	\$200.00	\$400.00	Salt Lake City (KUTV)		8/3/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	1	:30	2P- CBS-The Talk						1	1	1	1	\$225.00	\$275.00	Salt Lake City (KUTV)		8/3/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

8/21/12 *PAULINE REEVEES*



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111
KUTV

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract # 1350588

Schedule Dates	09/10/12-09/16/12
Advertiser	Center Forward (71144)
Agency	Wired Media Partners-Fairfax (13005)
Product	POLITICAL ISSUE (ns) (1187)
Brand	CENTER FORWARD EST 11541 (465965)
Salesperson	Henderson, Kristen (2948)
Sales Office	KUTV/KMYU
Buyer Name	VAIL,CHRIS
Phone/Fax	/
CPE	11541
Account Types	Local/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	

		Salt Lake City (KUTV)		Spots	Rate
		By Broadcast Month		75	\$55,475.00
		Grand Total:		75	\$55,475.00
Date Entered	08/03/12	Last Modified	08/03/12		
Entered By	Kristen Henderson	CO-OP	No		
Headline #		Demo			
Order Type	Normal	Package Deal			
Commission %	15.00	Commission	\$8,321.25		
Net Total	\$47,153.75	Sales Tax			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	3P- Ricki Lake		1	1	2	1	2		7	\$350.00	\$2,450.00	Salt Lake City (KUTV)		8/3/12	
12.0	Normal Line / News	09/10/12-09/14/12	1	:30	3:58-1:15P- News 2 News at 4P		1	1	1	1	1	1	5	\$400.00	\$2,000.00	Salt Lake City (KUTV)		8/3/12	
13.0	Normal Line / News	09/10/12-09/14/12	1	:30	4:30P- News 2 News at 430P		1	1	1	1	1	1	5	\$500.00	\$2,500.00	Salt Lake City (KUTV)		8/3/12	
14.0	Normal Line / News	09/10/12-09/14/12	1	:30	1:59-2:0P- News 2 News at 5P		1	1	1	1	1	1	5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12	
15.0	Normal Line / News	09/10/12-09/14/12	1	:30	5:59P- News 2 News at 6P		1	1	1	1	1	1	5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12	
16.0	Normal Line / SPOT	09/10/12-09/14/12	1	:30	6:28P- Entertainment Tonight		1	1	1	1	1	1	5	\$1,000.00	\$5,000.00	Salt Lake City (KUTV)		8/3/12	
17.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	6P- 7P (MST)							1	1	\$400.00	\$400.00	Salt Lake City (KUTV)		8/3/12	
18.0	Normal Line / Prime	09/12/12-09/12/12	1	:30	6:57-2:6P- CBS-Big Brother (Wednesday)							1	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)		8/3/12	
19.0	Normal Line / Prime	09/13/12-09/13/12	1	:30	7:59P- CBS-Big Brother (Thursday)							1	1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)		8/3/12	
20.0	Normal Line / Prime	09/15/12-09/15/12	1	:30	8:59P- CBS-18 Hours Mystery (Saturday)							1	1	\$800.00	\$800.00	Salt Lake City (KUTV)		8/3/12	

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

Accepted-Agency/Advertiser:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract # 1350588

Schedule Dates 09/10/12-09/16/12
 Advertiser Center Forward (71144)
 Agency Wired Media Partners-Fairfax (13005)
 Product POLITICAL ISSUE (ns) (1187)
 Brand CENTER FORWARD EST 11541 (465965)
 Salesperson Henderson, Kristen (2948)
 Sales Office KUTV/KMYU
 Buyer Name VAIL,CHRIS
 Phone/Fax /
 CPE 11541
 Account Types Local/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month	Spots		
Sep. 2012	75	\$55,475.00	
Grand Total:	75	\$55,475.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments
21.0	Normal Line / Prime	09/16/12-09/16/12	1	:30	8P- CBS-The Good Wife (Sunday)							1	1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	Entered 8/3/12
22.0	Normal Line / News	09/10/12-09/14/12	1	:30	10P- News-2 News at 10p		1	1	1	1			5	\$2,500.00	\$12,500.00	Salt Lake City (KUTV)	Entered 8/3/12	
23.0	Normal Line / SPOT	09/10/12-09/11/12	1	:30	10:37P- CBS-The David Letterman Show		1	1					2	\$500.00	\$1,200.00	Salt Lake City (KUTV)	Entered 8/3/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:



MAKEGOOD REQUEST

KUTV, L.P.
299 South Main Street
SLC, UT 84111
(801) 839-1113
(801) 839-1101 Fax

AE: KRISTEN HENDERSON
CLIENT: CENTER FORWARD
ORDER NUMBER: 1350588
FLIGHT DATES: 9/10/12 - 9/16/12

BUYER: CHRIS VAIL
PRODUCT: 9/10/12 - 9/16/12
ESTIMATE: 11541

NOTES: WAKEGOODS DUE TO BBOGCB WINNING CHANGES

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not available.

Note: If KLTIV does not receive response from buyer within 24 hours make good will be made as offered

#1350588



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

11541

Contact: Kristen Henderson

Phone: 801-973-3000

Email: KHenderson@kutv2.com

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KUTV 5a News	EM	M-F	\$150.00		1	1	1	1	1			5
5:00 AM 5:30 AM		30		\$750.00								
KUTV 5:30a News	EM	M-F	\$300.00		1	1	1	1	1			5
5:30 AM 6:00 AM		30		\$1,500.00								
KUTV 6a News	EM	M-F	\$600.00		1	1	1	1	1			5
6:00 AM 8:00 AM		30		\$3,000.00								
CBS This Morning	EM	M-F	\$250.00		1	1	1	1	1			5
8:00 AM 9:00 AM		30		\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00							1		1
5:00 AM 7:00 AM		30		\$50.00								
CBS Sunday Morn	EM	Su	\$600.00							1		1
8:00 AM 9:30 AM		30		\$600.00								
Price is Right	DT	M-F	\$750.00		1	1	1	1	1			3
9:00 AM 10:00 AM		30		\$2,250.00								
KUTV Noon News	DT	M-F	\$350.00		1	1	1	1				3
12:00 PM 1:00 PM		30		\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1	1	1				2
1:00 PM 2:30 PM		30		\$400.00								
The Talk	DT	M-F	\$275.00		1							1
2:00 PM 3:00 PM		30		\$275.00								
Ricki Lake	EF	M-F	\$350.00		1	1	2	1	2			7
3:00 PM 4:00 PM		30		\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00		1	1	1	1	1			5
4:00 PM 4:30 PM		30		\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM

KUTV-TV

Page 1 of 2



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

11541

Contact: Kristen Henderson

Phone: 801-973-3000

Email: KHenderson@kutv2.com

Fax: 801-839-1101

Direct: 801-839-1119

KUTV-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KUTV 4:30p News	EN		M-F	\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30		\$2,500.00								
KUTV 5p News	EN		M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30		\$5,000.00								
KUTV 6p News	EN		M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30		\$5,000.00								
Ent Tonight	PA		M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30		\$5,000.00								
Ent Wknd	PA		Sa	\$400.00					1	PAID PROGRAMMING		1
6:00 PM 7:00 PM		30		\$400.00								
Big Brother	PT		W	\$1,800.00				1				1
7:00 PM 8:00 PM		30		\$1,800.00								
Big Brother	PT		Th	\$3,200.00				1				1
8:00 PM 9:00 PM		30		\$3,200.00								
48 Hours	PT		Sa	\$800.00					1			1
9:00 PM 10:00 PM		30		\$800.00								
3 GOOD WIFE	PT		Su	\$2,500.00						1		1
8:00 PM 9:00 PM		30		\$2,500.00								
KUTV 10p News	LN		M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$12,500.00								
Letterman	LF		M-F	\$600.00	1	1						2
10:35 PM 11:38 PM		30		\$1,200.00								
Station Gross Totals				\$55,475.00	14	14	14	14	14	3	2	75

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM

KUTV-TV

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